

# Escape the Technology Maze

## MTO Summit 2010

### Platinum \$15,000

#### Pre-Event Benefits

Logo included in TSW Ads (3)  
Sponsor Profile Page at MTOsummit.com  
Sponsored Listing at MeetingTechOnline (6 months)  
Banner Ad at MeetingTechOnline (6 months)  
Banner Ad at TSN.com for 6 months  
Company Name included in Press Release  
Designation as Networking Reception Sponsor

#### On-Site Benefits

Hosted Buyer Meetings (10)  
Logo included in all On-Site Signage  
Table Top at MTO Summit  
Full page B&W Advertisement in Program Guide  
Logo placement in Program Guide  
5 Summit Registrations  
Additional Registrations \$500

#### Post Event Benefits

Post event attendee list

### Silver \$5,000

#### Pre-Event Benefits

Logo included in TSW Ads (3)  
Sponsor Profile Page at MTOsummit.com

#### On-Site Benefits

Hosted Buyer Meetings (3)  
Logo included in all On-Site Signage  
Table Top at MTO Summit  
Logo placement in Program Guide  
2 Summit Registrations  
Additional Registrations \$500

#### Post Event Benefits

Post event attendee list

### Gold \$8,000

#### Pre-Event Benefits

Logo included in TSW Ads (3)  
Sponsor Profile Page at MTOsummit.com

#### On-Site Benefits

Hosted Buyer Meetings (6)  
Logo included in all On-Site Signage  
Table Top at MTO Summit  
Logo placement in Program Guide  
2 Summit Registrations  
Additional Registrations \$500

#### Post Event Benefits

Post event attendee list

### Bronze \$3,000

#### Pre-Event Benefits

Logo included in TSW Ads (3)  
Sponsor Profile Page at MTOsummit.com

#### On-Site Benefits

Logo included in all On-Site Signage  
Logo placement in Program Guide  
1 Summit Registration  
Additional Registrations \$500

#### Post Event Benefits

Post event attendee list