



The sponsorship goal of the MTO Summit is to get the best of breed, most innovative technology suppliers in front of the purchasers of the meetings and events industry.

Showcase your products and services to a highly qualified, niche audience and bring awareness and visibility to your organization.

## SPONSOR LEVELS

### Washington DC, November 2010

#### Platinum \$15,000

##### Pre-Event Benefits

Logo included in industry newsletters and advertising  
 Sponsor profile page on [www.mtosummit.com](http://www.mtosummit.com)  
 Sponsored listing on MeetingTechOnline (6 months)  
 Banner advertisement on MeetingTechOnline (6 months)  
 Company name included in press release  
 Designation as Network Reception Sponsor

##### On-Site Benefits

Hosted Buyer Meetings (10)  
 Logo included in all on-site signage  
 Table Top at MTO Summit  
 Full-page b&w advertisement in program guide  
 5 MTO Summit registrations  
 Additional registrations \$500

##### Post Event Benefits

Post event attendee list

#### Gold \$8,000

##### Pre-Event Benefits

Logo included in industry newsletters and advertising  
 Sponsor profile page on [www.mtosummit.com](http://www.mtosummit.com)

##### On-Site Benefits

Hosted Buyer Meetings (6)  
 Logo included in all on-site signage  
 Table Top at MTO Summit  
 Logo placement in program guide  
 2 MTO Summit registrations  
 Additional registrations \$500

##### Post Event Benefits

Post event attendee list

#### Silver \$5,000

##### Pre-Event Benefits

Logo included in industry newsletters and advertising  
 Sponsor profile page on [www.mtosummit.com](http://www.mtosummit.com)

##### On-Site Benefits

Hosted Buyer Meetings (3)  
 Logo included in all on-site signage  
 Table Top at MTO Summit  
 Logo placement in program guide  
 2 MTO Summit registrations  
 Additional registrations \$500

##### Post Event Benefits

Post event attendee list

#### Bronze \$3,000

##### Pre-Event Benefits

Logo included in industry newsletters and advertising  
 Sponsor profile page on [www.mtosummit.com](http://www.mtosummit.com)

##### On-Site Benefits

Logo included in all on-site signage  
 Logo placement in program guide  
 1 MTO Summit registration  
 Additional registrations \$500

##### Post Event Benefits

Post event attendee list